

"AAA" SERIES FUNDRAISING PROGRAM

JERSEY SPONSORSHIP

Parents and players are encouraged to approach businesses for support. Official receipts from the Atlantic Hockey Group with business number will be made available. Please make your request for receipts to your team coach. To assist you in your fundraising campaign, please find enclosed a letter describing our "AAA" Series Hockey Program to potential sponsors.

NOTE: Fundraising for this program is optional and at the discretion of the participant.

The Atlantic Hockey Group is providing the opportunity for a company to sponsor a player by having advertising placed on the back of the player's jersey.

DEADLINE: March 10

Funds raised through the sponsorship program are to be submitted, along with the enclosed form, to the Atlantic Hockey Group. The Atlantic Hockey Group will be responsible for the application of the funds, less the sponsorship fees, to the participant. Please verify sponsorship cost below. For additional information on our fundraising program, please contact your team manager.

Sponsorship cheques are to be made payable to: **ATLANTIC HOCKEY GROUP**

Minimum Jersey Sponsorship

\$300.00 (HST included) per sponsor

Minimum amount returned to participant: \$275.00 (\$300.00 - \$25.00 administration fee) *

* Refunds for sponsorship funds in excess of registration fees are subject to HST.

NOTE: A maximum of 2 lines is allowed on back of jersey, with **a maximum of 14 spaces per line.** Participants are allowed 2 sponsors on the Jersey (1 line each).

Example of a one-line sponsor bar

S	A	M	'	S		P	E	T		S	H	O	P	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	(spaces)

Player cost: An administration charge of \$25 will be paid to the Atlantic Hockey Group. This fee will be deducted from the sponsorship cheque.

Procedure To confirm player sponsorship, please complete the **Jersey Sponsorship Sign-Up Form** and forward it along with payment to the Atlantic Hockey Group.



Dear Sir / Madame:

The Atlantic Hockey Group is an independently operated organization dedicated to the development of young female hockey players.

The objective of the program is to provide the opportunity for young female players to progress to the next level of play while teaching life skills. This is accomplished by bringing together a group of dedicated players under the direction of qualified coaches. The 2021 “AAA” Series will feature regional teams from the U9 to U18 levels.

In order to help families offset the associated cost of the registration fees which includes games, practices and uniforms the Atlantic Hockey Group requests your support.

Jersey Sponsorship

A player can be sponsored by having the company name affixed to the back of the player's jersey.

The Atlantic Hockey Group thanks you for considering this important endeavour and hope you decide to support this young player.

Sincerely,

Charlie Bourgeois
President,
Atlantic Hockey Group



For more information, please do not hesitate to contact the individual listed below.

Name: _____ Telephone: _____

www.atlantichockeygroup.com tel: (506) 855-0414 fax: (506) 854-8200 email:
slapshot@nbnet.nb.ca Atlantic Hockey Group, P.O. Box 1481, Moncton, N.B. E1C 8T6

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