

“AAA” SERIES FUNDRAISING PROGRAM

JERSEY SPONSORSHIP

Parents and players are encouraged to approach businesses for support. Official receipts from the Atlantic Hockey Group with H.S.T. number will be made available. Please make your request for receipts to your team manager. To assist you in your fundraising campaign, please find enclosed a letter describing our “AAA” Series Hockey Program to potential sponsors.

NOTE: Fundraising for this program is optional and at the discretion of the participant.

The Atlantic Hockey Group is providing the opportunity for a company to sponsor a player by having advertising placed on the back of the player’s jersey.

DEADLINE: March 10

Funds raised through the sponsorship program are to be submitted, along with the enclosed form, to the Atlantic Hockey Group. The Atlantic Hockey Group will be responsible for the reimbursement of the funds, less the sponsorship fees, to the participant. Please verify sponsorship cost below. For additional information on our fundraising program, please contact your team manager.

Sponsorship cheques are to be made payable to: **ATLANTIC HOCKEY GROUP**

Minimum Jersey Sponsorship

\$300.00 (HST included) per sponsor

Minimum amount returned to participant: \$275.00 (\$300.00 - \$25.00 administration fee) *

* Refunds for sponsorship funds in excess of registration fees are subject to HST.

NOTE: A maximum of 2 lines are allowed on back of the jersey, with a maximum of 14 spaces per line. Participants are allowed 2 sponsors on the Jersey (1 line each).

<u>Example of a one-line sponsor bar</u>														
S	A	M	'	S		P	E	T		S	H	O	P	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	(spaces)

Player cost: An administration charge of \$25 will be paid to the Atlantic Hockey Group. This fee will be deducted from the sponsorship cheque.

Procedure: To confirm player sponsorship, please complete the **Jersey Sponsorship Sign-Up Form** and forward it along with payment to the Atlantic Hockey Group.

JERSEY SPONSORSHIP SIGN-UP FORM

To confirm Jersey Sponsorship, please complete this form and forward it along with required payment to the Atlantic Hockey Group. For more information, please contact your team manager.

DEADLINE: March 10

Player Name: _____
(please print)

<input type="checkbox"/> super 7 2014	<input type="checkbox"/> 2013	<input type="checkbox"/> 2012	<input type="checkbox"/> 2011
<input type="checkbox"/> 2010	<input type="checkbox"/> 2009	<input type="checkbox"/> 2008	<input type="checkbox"/> 2007-06

NEW BRUNSWICK - PEI "AAA" SERIES		
<input type="checkbox"/> JR CAPS	<input type="checkbox"/> AIGLES BLEUS ESPOIRS	<input type="checkbox"/> VIPERS
<input type="checkbox"/> TITANS	<input type="checkbox"/> HUSKIES	<input type="checkbox"/> COUGARS

NOVA SCOTIA "AAA" SERIES		
<input type="checkbox"/> TIDAL WAVE	<input type="checkbox"/> HURRICANES	<input type="checkbox"/> HEAT
<input type="checkbox"/> JR AXEMEN	<input type="checkbox"/> STORM	<input type="checkbox"/> ADMIRALS
<input type="checkbox"/> BLUE BATALLION	<input type="checkbox"/> FREEZE	<input type="checkbox"/> LIGHTNING

SPONSOR NAME (S)														
														LINE 1
														LINE 2

Maximum of 14 spaces per line (Please print clearly)

SPONSORSHIP FUNDS

LINE 1	1 X \$300 or _____	= _____ .00
LINE 2	1 X \$300 or _____	= _____ .00
Total Jersey Sponsorship		\$ _____ .00

METHOD OF PAYMENT

Upon receiving the payment, the Atlantic Hockey Group will be responsible for producing the sponsor bar(s) as well as attaching them to the back of the jersey
The participant will be reimbursed the total amount submitted, less the \$25 administrative charge.

Refunds for sponsorship funds received in excess of registration fees are subject to HST

Make cheques payable to: **ATLANTIC HOCKEY GROUP**

Dear Sir / Madame:

The **Atlantic Hockey Group (AHG)** is an independently operated organization dedicated to the development of young hockey players.

The objective of the program is to provide the opportunity for advanced hockey players, male and female, to progress to the next level of play. This is accomplished by bringing together a group of advanced players under the direction of highly qualified coaches. The 2021 “AAA” Series will feature regional teams from across Atlantic Canada.

The Elite Hockey Program is committed to providing opportunities for educational scholarship packages and junior hockey recruitment to qualified players. AHG has established solid relationships with U.S. Prep Schools, Junior programs, and Universities, allowing us to effectively promote interested and qualified players. These high-level programs have provided the opportunity for many young players from Atlantic Canada to pursue their hockey and educational goals.

ACCOMPLISHMENTS

- **Alumni member Nathan MacKinnon selected 1st overall in 2013 NHL draft**
- **Sidney Crosby played 5 years in AHG Spring Hockey program**
- **24 Alumni members playing in the NHL**
- **44 former members selected in NHL draft**
- **80% of Maritime players in the QMJHL in the last nine years are AHG Alumni**
- **Over 400 players graduated to Prep School, Major Junior, University and Minor Pro Hockey**

In order to help families offset the associated cost of tournament fees, practice times, uniforms and travel, AHG requests your support for our fundraising activities. **Local businesses will be provided an opportunity to support a young player as well as receive exposure for their products and services.**

Jersey Sponsorship

A player can be sponsored by having the company name affixed to the back of the player's jersey.

Thank you for considering this important endeavour and hope you decide to support our program.

Sincerely,



Charlie Bourgeois
President
Atlantic Hockey Group



For more information, please contact the individual listed below.

Name: _____ Telephone: _____

www.atlantichockeygroup.com tel: (506) 855-0414 fax: (506) 854-8200 email: slapshot@nbnet.nb.ca
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