

PROSPECT SERIES FUNDRAISING PROGRAM

JERSEY SPONSORSHIP

Parents and players are encouraged to approach businesses for support. Official receipts or invoices from the Atlantic Hockey Group with business number will be made available. Please make your request for receipts to your team coach. To assist you in your fundraising campaign, please find enclosed a letter describing our "Prospect Series" to potential sponsors.

NOTE: Fundraising for this program is optional and at the discretion of the participant.

The Atlantic Hockey Group is providing the opportunity for a company to sponsor a player by having advertising placed on the back of the player's Jersey.

DEADLINE: March 10

Funds raised through the sponsorship program are to be submitted, along with the enclosed form, to the Atlantic Hockey Group. The Atlantic Hockey Group will be responsible for the application of the funds, less the sponsorship fees, to the participant. Please verify sponsorship cost below. For additional information on our fundraising program, please contact your team manager.

Sponsorship cheques are to be made payable to: **ATLANTIC HOCKEY GROUP** .

Minimum Jersey Sponsorship

\$300.00 per sponsor (recommended amount)

Total sponsorship dollars cannot exceed \$750.00

Amount assigned to participant: **\$275.00** (\$300.00 - \$25.00 administration fee) *

NOTE: A maximum of 2 lines is allowed on back of jersey. **This includes a maximum of 14 spaces per line.** Participants are allowed 2 sponsors on the Jersey (1 line each).

Example of a one line sponsor plate:

S	A	M	'	S		P	E	T		S	H	O	P
1	2	3	4	5	6	7	8	9	10	11	12	13	14 (spaces)

Player cost: A charge of \$25 will be paid to the Atlantic Hockey Group to cover the cost of administration as well as producing the sponsor name plates. This fee will be deducted from the sponsorship cheque. **NOTE: Parents will be responsible for attaching bars on jersey.**

Procedure To confirm player sponsorship, please complete the **Jersey Sponsorship Sign-Up Form** and forward it along with payment to the Atlantic Hockey Group.

JERSEY SPONSORSHIP SIGN-UP FORM

To confirm Jersey Sponsorship, please complete this form and forward it along with required payment to the Atlantic Hockey Group. For more information, please contact your team coach.

DEADLINE: March 10

Player Name: _____
(please print)

<input type="checkbox"/> U9	<input type="checkbox"/> U11 TIER 1	<input type="checkbox"/> U11 tier 2	<input type="checkbox"/> U13 tier 1
<input type="checkbox"/> U13 tier 2	<input type="checkbox"/> U15 tier 2	<input type="checkbox"/> U15 tier 1	<input type="checkbox"/> U18 tier 1

NOVA SCOTIA	tier 1		
<input type="checkbox"/> TIGERS	<input type="checkbox"/> BULLDOGS	<input type="checkbox"/> COYOTES	<input type="checkbox"/> WOLVES
<input type="checkbox"/> PANTHERS	<input type="checkbox"/> BENGALS	<input type="checkbox"/> HUSKIES	<input type="checkbox"/> EAGLES
<input type="checkbox"/> LIONS	<input type="checkbox"/> JAGUARS	<input type="checkbox"/> BARRACUDAS	<input type="checkbox"/> BULLS

NOVA SCOTIA	tier 2		
<input type="checkbox"/> OILERS	<input type="checkbox"/> CANUCKS	<input type="checkbox"/> STARS	<input type="checkbox"/> RED WINGS
<input type="checkbox"/> BRUINS	<input type="checkbox"/> SHARKS	<input type="checkbox"/> CANADIENS	<input type="checkbox"/> GOLDEN KNIGHTS
<input type="checkbox"/> PENGUINS	<input type="checkbox"/> FLYERS	<input type="checkbox"/> MAPLE LEAFS	
<input type="checkbox"/> KINGS	<input type="checkbox"/> BLUES	<input type="checkbox"/> AVALANCHE	

SPONSOR NAME (S)														
														LINE 1
														LINE 2

Maximum of 14 spaces per line (Please print clearly)

SPONSORSHIP FUNDS

LINE 1	1 X \$300 or _____	= _____ .00
LINE 2	1 X \$300 or _____	= _____ .00
Total Jersey Sponsorship		\$ _____ .00

METHOD OF PAYMENT

Upon receiving the payment, the Atlantic Hockey Group will be responsible for producing the sponsor bar(s) and forwarding to participant.

The participant will be assigned the total amount submitted, less the \$25 administrative charge.

Make cheques payable to: **ATLANTIC HOCKEY GROUP**



Dear Sir / Madame:

The Atlantic Hockey Group is an independently operated organization dedicated to the development of young hockey players. The basic objective of the Program is to provide the opportunity for young hockey players, male and female, to progress to the next level of play as well as the teaching of life skills. This is accomplished by bringing together a group of dedicated players under the direction of qualified coaches. The 2021 PROSPECT SERIES will feature regional teams from the U9 to U18 levels.

In order to help families offset the associated cost of the registration fees which includes games, practices and uniforms the Atlantic Hockey Group requests your support.

Jersey Sponsorship

A player can be sponsored by having the company name affixed to the back of the player's jersey.

The Atlantic Hockey Group thanks you for considering this important endeavour and hope you decide to support this young player.

Sincerely,

Charlie Bourgeois
President,
Atlantic Hockey Group



For more information, please do not hesitate to contact the individual listed below.

Name: _____ Telephone: _____

www.atlantichockeygroup.com tel: (506) 855-0414 fax: (506) 854-8200 email:
slapshot@nbnet.nb.ca Atlantic Hockey Group, P.O. Box 1481, Moncton, N.B. E1C 8T6

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