



**Dear Sir/Madam,**

The Atlantic Hockey Group is an independently operated organization dedicated to the development of young hockey players.

The basic objective of the program is to provide the opportunity for both male and female players to progress to the next level of play as well as help teach them important life skills. This is accomplished by bringing together a group of dedicated players under the direction of qualified coaches. We are proud of the 24 AHG alumni members who have reached the NHL, and are even prouder of the thousands of players who have become leaders in their communities.

In order to help families offset the associated cost of the registration fees including games, practices and uniforms the Atlantic Hockey Group requests your support through a *JERSEY SPONSORSHIP*. Through this sponsorship program, a player will have your company name affixed to the back of the player's jersey.

The Atlantic Hockey Group thanks you for considering this important endeavour and hopes you decide to support this young player.

Sincerely,

Charlie Bourgeois  
President, Atlantic Hockey Group

***EXPERIENCE. LEADERSHIP. SUCCESS.***

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